

## HOW TO CREATE FACEBOOK & INSTAGRAM ADS FOR REAL ESTATE

## What Will You Learn...?

- Learn why "boosting a post" is the wrong way to spend money
- Strategies to generate your own leads
- How to create an ad from start to finish
- How to run targeted ads to your database
- Learn how to target an audience based on demographics, interests & behaviors
- Learn how to retarget your prospects, sphere, & past clients
- Walk away with ad ideas & strategies

